Pre-header: Power your growth at QuickBooks Connect

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**Event details** 

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#### Choose from over 40 expert-led sessions on the latest QuickBooks tools and industry trends designed to help grow your business. Plus, earn up to 10 CPE credits.\* Check out featured sessions below to start planning your agenda.

40+ sessions just added

QuickBooks Online: level up your CAS Kristen Nies Ciraldo, founder and owner of the Friday Guide & Leading Lady Machine Works, will walk you through an approach to using QuickBooks that

lets you switch between operational and tax reporting. Learn how to generate

insights and build operational reporting strategies with QuickBooks.

### Save time and money with automation

Heather Satterley, founder and CEO of Satterley Training & Consulting, LLC, will explain best practices for mapping existing and future workflows using no-code platforms. Learn how simple automation tools can help save your clients and you time and money.

#### Learn the 4 essential components of a CEO mindset from Mariette Martinez, founder of MasterYourBooks. She'll help you create an action plan for your

**Building your CEO mindset** 

dream business model-whether you're at the beginning stages or you need help structuring for sustainable growth and profitability. The 10-step process to landing top talent Building the right team doesn't need to be hard-but you do need the right

hiring process in place. Hear from Ryan Lazanis, founder of Future Firm, on how

#### Subscription-based business models for accounting firms Ron Baker, founder of VeraSage Institute, will dive into the fundamentals of

to land top talent to grow your business.

subscription-based pricing models and will help you understand how to rework your service offerings to support premium pricing.

Find out more

Featured speakers

Get inspired by 3 of the most influential voices in sports and journalism. You'll

hear their remarkable stories and ways to make a lasting impact in the world.

More speakers will be announced soon.

\*Earn up to 10 hours of in-person CPE credits during QuickBooks Connect and an

additional 12 credit hours after the event through optional online webinars.

Malcolm Gladwell



Serena Williams

23-time Grand Slam





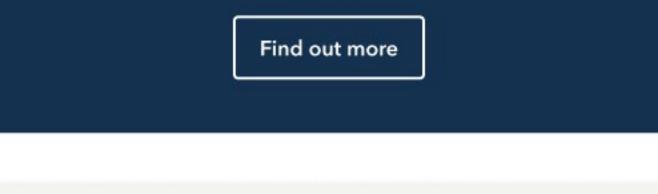
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